

Personal Values in 2022

In 2022, **179,271** assessments were completed on Personalvalu.es. Health was the value ranked most often, by **46.4%** of them, and Family the one most often put first.

The archive holds 7 months of 2022, from January 2022 to December 2022 without April, May, June, July and August, so its figures cover part of the year.

Figures as of 1 October 2026. Read it online at personalvalu.es/research/years/2022

AT A GLANCE, 2022

179k

Assessments

179,271 completed across 7 months of data.

46.4%

● **Appearance rate**

ranked Health among their ten, more than any other value.

12.9%

● **First place**

put Family first, the value most often ranked first.

25.2%

● **Top three**

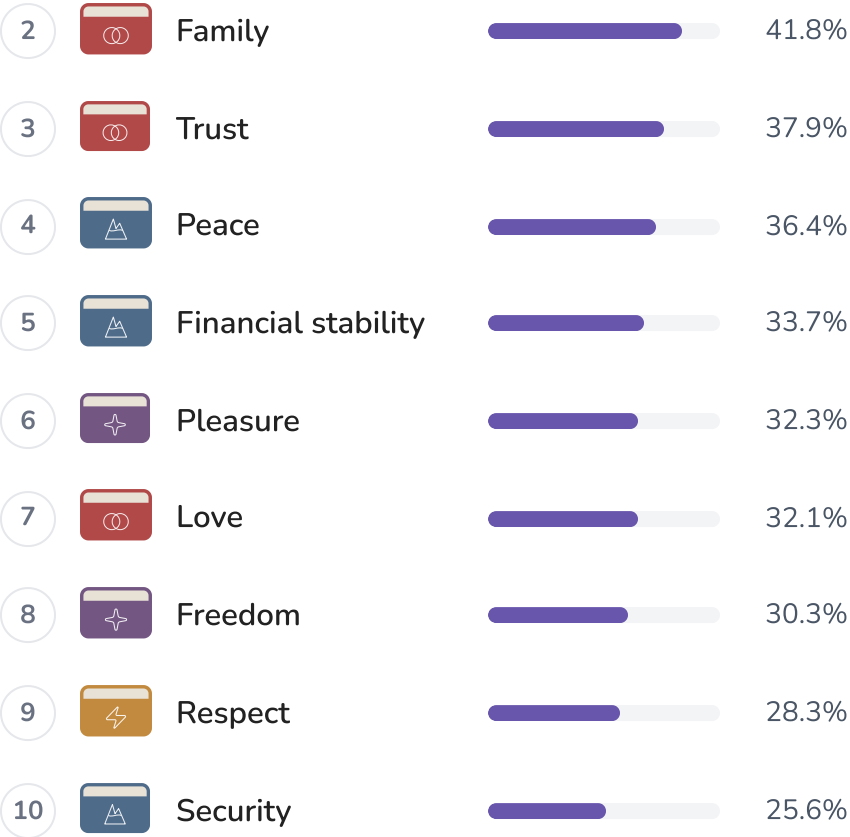
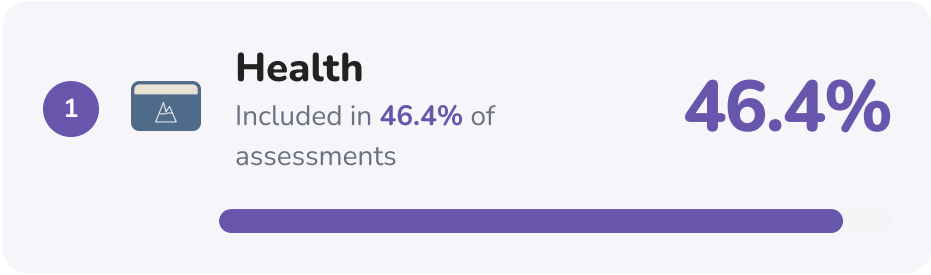
put Health in their top three, the most of any value.

The Most Popular Personal Values in 2022

The ten values ranked most often in 2022, beside the ten most often put first. The two lists answer different questions, so a value can be widely held and still rarely come first.

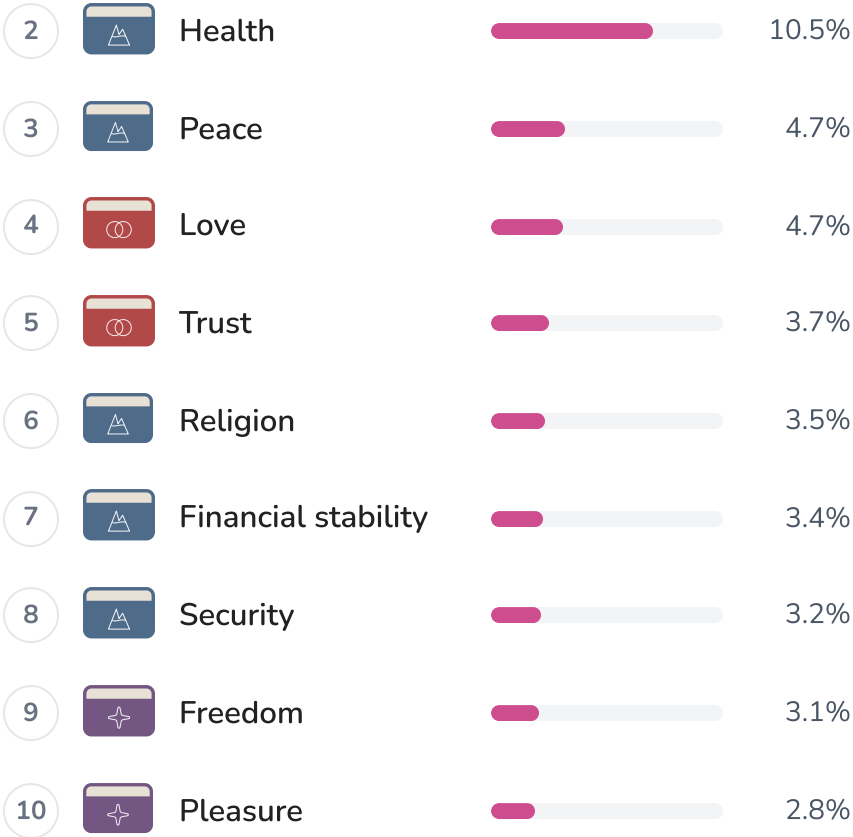
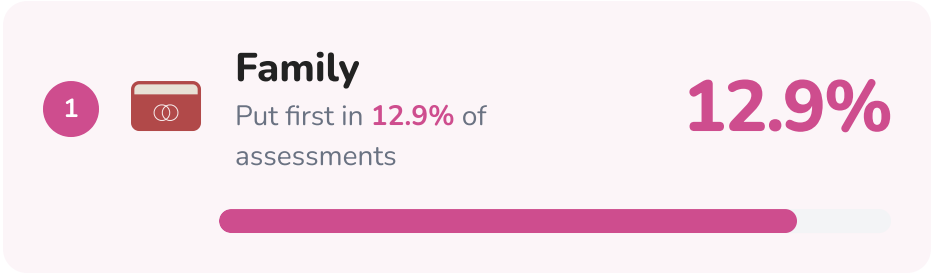
Ranked most often

The share of assessments whose ranked ten includes the value.



Put first most often

The share of assessments that put the value in position one.



Shares of the 179,271 assessments completed in 2022. Bars run from 0% to 50% on the left and to 15% on the right.

What Changed from 2021

The same ten values led in 2021 and 2022, though not always in the same order. Wealth gained the most share, from 15.6% to **17.6%**.

Each rate is a share of its own year's assessments, so years of different sizes compare directly. Changes are in percentage points of that share, and the arrow is the value's move in the ranking. 2021 holds 12 months of data and 2022 7, so part of a difference can be the season a year's months fall in.

Rose most

Value	2021	2022	Points
 Wealth	15.6%	17.6% ▲6	+2.0
 Financial stability	32.5%	33.7%	+1.2
 Peace	35.2%	36.4%	+1.2
 Loyalty	20.5%	21.6% ▲2	+1.2
 Friendship	23.6%	24.6% ▲1	+1.0

Fell most

Value	2021	2022	Points
 Equality	17.0%	15.5% ▼4	−1.4
 Meaningful work	17.0%	15.7% ▼3	−1.3
 Justice	15.4%	14.2% ▼3	−1.2
 Tolerance	13.4%	12.4% ▼3	−1.1
 Wisdom	17.3%	16.2% ▼5	−1.1

2022 Month by Month

How many assessments each month held, and the value ranked most often in it. The archive has no data for the empty months.

Month	Assessments	Ranked most often
January	26,309	Health 46.0%
February	28,459	Health 45.2%
March	18,019	Health 45.9%
April	No data	
May	No data	
June	No data	
July	No data	
August	No data	
September	34,090	Health 46.1%
October	30,396	Health 47.1%
November	24,703	Health 47.0%
December	17,295	Health 47.7%

Every core value, by each measure

“Most popular” can mean several things. The page uses four measures, each answering a different question, and they order the values differently. That is why they are never merged into a single score.

● **Appearance rate**

How often is a value ranked at all?

The share of assessments whose final ten includes the value. This is what the popular values chart shows.

46.4%

 Health, the highest in 2022

● **First place**

How often is it the single most important one?

The share of assessments that put the value in position one.

12.9%

 Family, the highest in 2022

● **Top three**

How often does it reach the very top?

The share of assessments that put the value anywhere in positions one to three.

25.2%

 Health, the highest in 2022

● **Average position**

How high does it sit when it is chosen?

The mean position, from 1 to 10, over the assessments that include the value. Lower is higher.

3.65

 Family, the best in 2022

#	Value	● Appearance rate	● First place	● Top three	● Average position
1	 Health	46.37%	10.51%	25.19%	3.85
2	 Family	41.77%	12.91%	24.34%	3.65
3	 Trust	37.95%	3.72%	13.32%	4.94
4	 Peace	36.42%	4.73%	14.66%	4.72
5	 Financial stability	33.73%	3.39%	12.54%	4.79
6	 Pleasure	32.34%	2.85%	10.46%	5.15
7	 Love	32.13%	4.69%	13.33%	4.65
8	 Freedom	30.26%	3.14%	6.98%	6.48
9	 Respect	28.34%	1.71%	7.23%	5.57
10	 Security	25.60%	3.21%	10.57%	4.70
11	 Friendship	24.59%	1.65%	6.49%	5.67
12	 Growth	23.99%	2.06%	6.75%	5.52
13	 Loyalty	21.63%	1.59%	5.69%	5.63
14	 Honesty	20.65%	1.12%	4.76%	5.84
15	 Authenticity	20.41%	1.83%	6.22%	5.29
16	 Creativity	19.60%	1.37%	4.68%	5.84

#	Value	● Appearance rate	● First place	● Top three	● Average position
17	 Control	18.56%	2.35%	6.90%	5.04
18	 Certainty	18.42%	2.53%	7.19%	4.89
19	 Curiosity	18.32%	1.06%	4.18%	5.90
20	 Discipline	17.65%	1.71%	5.98%	5.10
21	 Compassion	17.65%	1.39%	4.74%	5.63
22	 Wealth	17.56%	2.02%	6.39%	4.96
23	 Success	17.52%	1.43%	4.68%	5.73
24	 Helpfulness	16.28%	0.83%	2.42%	7.20
25	 Ethics	16.21%	1.46%	3.89%	6.26
26	 Wisdom	16.20%	1.35%	4.32%	5.73
27	 Meaningful work	15.71%	0.99%	3.10%	6.42
28	 Accountability	15.55%	0.84%	3.65%	5.71
29	 Equality	15.52%	1.91%	4.84%	5.55
30	 Independence	15.28%	0.88%	3.08%	6.21
31	 Adventure	15.07%	0.86%	3.45%	5.83
32	 Privacy	14.88%	0.76%	3.24%	5.91
33	 Justice	14.23%	1.10%	3.41%	6.11
34	 Appreciation	13.91%	0.51%	2.42%	6.22
35	 Intelligence	13.58%	0.82%	2.68%	6.31
36	 Job security	12.87%	0.68%	3.42%	5.46
37	 Challenge	12.85%	0.60%	2.72%	6.01
38	 Inner harmony	12.84%	1.76%	4.24%	5.33
39	 Tolerance	12.35%	0.63%	2.10%	6.83
40	 Courage	11.06%	0.48%	2.11%	6.16
41	 Acceptance	10.90%	0.45%	1.91%	6.32
42	 Passion	10.83%	0.55%	2.14%	6.21
43	 Excitement	10.62%	0.36%	1.69%	6.44
44	 Commitment	9.87%	0.42%	1.38%	7.13

#	Value	● Appearance rate	● First place	● Top three	● Average position
45	 Determination	9.58%	0.48%	1.78%	6.31
46	 Religion	9.40%	3.48%	5.56%	3.72
47	 Ambition	9.31%	0.55%	1.80%	6.44
48	 Forgiveness	8.73%	0.44%	1.75%	6.15
49	 Teamwork	8.42%	0.31%	1.13%	7.01
50	 Spirituality	8.04%	0.97%	2.48%	5.61
51	 Uniqueness	6.66%	0.33%	1.23%	6.31
52	 Competence	6.39%	0.24%	0.91%	6.80
53	 Beauty	5.80%	0.34%	1.11%	6.38
54	 Variety	5.76%	0.18%	0.86%	6.52
55	 Excellence	5.59%	0.30%	1.13%	6.28
56	 Influence	5.11%	0.17%	0.80%	6.59
57	 Contribution	5.11%	0.17%	0.70%	6.89
58	 Reputation	4.86%	0.17%	0.72%	6.68
59	 Tradition	4.76%	0.27%	1.06%	5.98
60	 Authority	2.82%	0.12%	0.47%	6.47
61	 Popularity	2.79%	0.11%	0.44%	6.63
62	 Fame	2.77%	0.16%	0.61%	6.11

Figures for the **179,271** assessments completed in 2022, given to two decimal places. The number is each value's position by appearance rate.

Every Year on Record

Each year on a page of its own, read the same way as this one.

2020 84,378 assessments	2021 224,096 assessments	2022 179,271 assessments	2023 397,249 assessments
2024 460,244 assessments	2025 449,233 assessments	2026 so far 304,533 assessments	

About These Figures

Every figure on this page is a share of the assessments completed on Personalvalu.es in 2022, read from the same aggregates as the [Global Values Research](#). A value counts when it is one of the ten a participant puts in order at the end, so the rates describe the people who took part that year and say nothing on their own about why.

How the aggregates are built, and why some countries and groups are left out, is set out in the [methodology](#). The [2022 statistics](#) list every value with its trend against the year before.

Would your own ten look like 2022's? [Rank your own values](#).